

FOR IMMEDIATE RELEASE
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The Largest Geothermal Gathering in the World Expected at Geothermal Expo in Reno

The Geothermal Energy Association (GEA), the geothermal industry's trade association is thrilled to be holding the Geothermal Energy Expo in tandem with the GRC's Annual Meeting, October 4th-7th. The Geothermal Energy Expo is the world's largest gathering of geothermal industry vendors exhibiting their projects, equipment, services and state of the art technology to the geothermal community. This year's Expo will host over 120 vendors.

You might see a few Stetson hats poking above the crowd, sport coats and ties, a good number of blue jeans and dusty hiking boots, and everything in between as thousands unite as geothermal enthusiasts. They will come from places as diverse as the companies they represent, and they will all be in Reno for the Geothermal Energy Expo.

At noon on Monday, October 5th the Geothermal Energy Expo officially opens, featuring over 120 exhibits from companies ranging from Ormat Technologies to Gradient Geothermal. Regular events and speakers are scheduled for the Expo Hall from Monday at noon through noon on Wednesday. The Expo hours are: Monday, noon-5pm, Tuesday, 9am-6pm and Wednesday, 9am-2pm. Admission to the Expo on a daily basis is only \$50 per person, per day.

A new addition to our annual Geothermal Energy Expo will be a FREE webcast from the Expo floor on Tuesday, October 6th from 10am-2pm PT. This will enable like-minded individuals who can't make the trip out to Reno to get the low-down on the geothermal companies presenting who will share their projects, equipment, services, and state-of-the-art technology. Registration will be FREE and can be made online at: <http://www.visualwebcaster.com/event.asp?id=61325>.

We will also be bringing back last year's popular Texas Hold 'Em Tournament on Tuesday evening, October 6th from 9pm to midnight. Also, don't miss the GEA 2009 Best in Show award presentations in the Expo Hall on Wednesday, October 7th at 11am where GEA will acknowledge the best of the best in geothermal exhibition.

Last year nearly 1800 people walked the Expo floor of the Geothermal Energy Expo, a mind-blowing 80% increase over the previous year. Our participants are expected to set records for us yet again.

To learn more about exhibitors, events, sponsorship, guest information, and to register, visit <http://www.geothermalenergy2009.com/>. (Booth space is sold out).